

2022 Child Care Market Rate Survey

Missouri Department of Elementary and Secondary
Education, Office of Childhood

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PUBLIC
CONSULTING GROUP

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I. INTRODUCTION

Public Consulting Group LLC (PCG) was contracted by the Missouri Department of Elementary and Secondary Education (DESE), Office of Childhood, to conduct a federally-mandated Market Rate Survey of child care providers throughout the state. This report details the findings of the 2022 Market Rate Survey.

The United States Department of Health and Human Services (HHS), Administration for Children and Families (ACF) currently administers the Child Care and Development Fund (CCDF), which distributes child care subsidy dollars to states through a block grant (the Child Care and Development Block Grant, or CCDBG). Under the 2014 reauthorization of the CCDF by Congress, states are required to conduct a Market Rate Survey or alternative methodology every three years to assist in establishing subsidy payment rates. This survey is intended to provide enough information to guide states in setting subsidy rates at a level where children and families receiving assistance have equal access to child care services that are of comparable quality to children who do not receive assistance. Federal guidance has set the 75th percentile of market rates to be the appropriate indicator of equal access.

The 2014 reauthorization of CCDF also required states to consider the cost of providing care in their states when setting subsidy rates. This cost of care analysis must consider both the cost of “child care providers’ implementation of health safety, quality, and staffing requirements,” and “the cost of higher-quality care.”¹ To address this requirement for what is called a “narrow cost analysis,” DESE and PCG included an optional cost of care form to be completed by licensed providers at the end of the main survey. This optional cost of care form was considered entirely separate from the main Market Rate Survey and was not intended to be a representative sample of child care providers. The results will be used to inform the state during the rate setting process.

Methodology

DRAFTING THE SURVEYS

DESE and PCG chose to conduct a census survey for licensed providers, with a target of approximately 1000 or one-third of all child care providers in the state completing the survey to be considered statistically valid. Together, DESE and PCG drafted a survey instrument that captured information on rates, enrollment, general demographics, subsidy participation, other fees, salaries and wages, education level, and program accreditation.

As a separate vehicle for collecting data, a cost of care form was developed and associated with the main, licensed provider survey for providers to take separately and provide additional cost information to the state on the provision of child care.

These surveys were drafted by DESE and PCG and presented to the Market Rate Survey Advisory Group, which was composed of providers and provider advocacy groups convened to advise the state and PCG in the creation of the survey, its implementation, and promoting participation among the provider

¹ 2018. U.S. Department of Health and Human Services, Administration for Children and families, Office of Child Care. CCDF-ACF-PI-2018-01. Retrieved from <https://www.acf.hhs.gov/occ/resource/ccdf-acf-pi-2018-01>

community. After receiving final approval, the surveys were built into an online survey collection tool which served as the primary portal for gathering completed surveys.

OUTREACH AND SURVEY COLLECTION

Once the surveys were built into the online tool, PCG distributed an initial email announcement to the statewide provider community with a URL link to access the survey beginning January 24th, 2022. Between January 24th and March 21st, 2022, PCG and DESE promoted the survey through various means, including:

- Sending emails to providers who had not yet completed the survey.
- Employing an outbound call team to contact providers who had not yet completed the survey and offering them the opportunity to take the survey over the phone. During this time, the call team made over 4,000 calls to the provider community. Other correspondence provided a toll-free number for providers to call-in themselves to take the survey over the phone.
- Giving providers the chance to win one of two gift cards —two valued at \$100 each in a gift card raffle created by PCG to incentivize providers to complete the survey.
- Posting information about the survey and the survey link on the DESE, OOC website.
- Tapping on the Advisory Group to call and contact providers to promote the survey.

DATA CLEANUP AND ANALYSIS

After closing the surveys on March 21, 2022, PCG exported the survey data as Excel and SPSS files for data cleanup and analysis. PCG reviewed the rates for reasonableness and excluded those half day rates that were equivalent to a program's full day rate. After cleanup, survey data were then analyzed to produce the remainder of this report.

The most important factor in the Market Rate Survey is determining the 75th percentile of market rates by type of care and age range, geography, and provider type. In this report, PCG followed current ACF guidelines that encouraged states to weight the 75th percentile by the number of child care slots available within a given unit of analysis. In this case, current enrollment was used for weighting responses by licensed providers as the representative sample for infant/toddler, preschool, and school age age-ranges by each geographic region. Due to limited enrollment information, the 75th percentile for nontraditional hours for licensed providers and *all* rates for license-exempt providers has not been calculated with weighting based on enrollment.

Response Rates

Overall, PCG and DESE were able to collect a total representative sample size for licensed providers of 1,265 responses, which means that 39% of all providers in the state took the Market Rate Survey. With this large sample, we estimate that there is a 2.243 percent Margin of Error in our data, assuming a 95 percent confidence level. This means that 95 percent of the time, we can estimate that the true mean (average) of the full population will be within plus or minus 2.243 percent of our sample's mean. Though PCG conducted a census survey which may imply a small self-selection bias, this large sample size suggests a high degree of reliability in our data including at smaller subdivisions in Center-Based care, Family Home child care, and to a lesser extent, Group Home care.

Licensed Provider (Representative Sample) Response Rate, by Facility Type

Type of Care	Total Main Survey Responses	% of Total	Margin of Error
Center-Based	698	41%	+/- 2.851%

Family Home	212	32%	+/- 5.563%
Group Home	59	46%	+/- 9.435%
License Exempt Program	191	42%	+/- 5.403%
Grand Total	1,160	39%	+/- 2.243%

In the following chart, we have provided response rates by metropolitan statistical area (MSA) region for the Licensed Provider population, which is the region set for the current rate structure in Missouri.

Licensed Provider Response Rate, by MSA Region

MSA Grouping ²	Total Pop					Completes					% Complete
	CTR	FH	GF H	LEX	TOT	CTR	FH	GF H	LEX	TOT	
ST LOUIS CORE	549	117	8	132	806	144	27	5	48	224	28%
ST LOUIS NON CORE 1	72	9	1	21	103	33	3		5	41	40%
ST LOUIS NON CORE 2	17	11	4	9	41	5	2		5	12	29%
KANSAS CITY CORE	270	103	3	81	457	92	38	2	34	166	36%
KANSAS CITY NON CORE 1	33	17	3	14	67	14	1		5	20	30%
KANSAS CITY NON CORE 2	8	7	1	2	18	1	1			2	11%
SPRINGFIELD CORE	96	24	1	22	143	29	8	1	13	51	36%
SPRINGFIELD NON CORE 1	26	2		7	35	9	1		3	13	37%
SPRINGFIELD NON CORE 2	18	4	2	4	28	10	1	1	1	13	46%
JOPLIN CORE	53	16	6	15	90	35	3	5	9	52	58%
COLUMBIA CORE	83	56	8	9	156	46	18	3	3	70	45%
COLUMBIA NON CORE	3	5	1		9		2			2	22%
ST JOSEPH CORE	26	7	1	2	36	7	3		3	13	36%
ST JOSEPH NON CORE	6	1		1	8	2				2	25%
JEFFERSON CITY CORE	40	13	3	4	60	20	3	1	2	26	43%
JEFFERSON CITY NON CORE	26	25	6	5	62	15	7	1	3	26	42%
MICROPOLITAN 1	166	109	39	42	356	69	26	16	15	126	35%
MICROPOLITAN 2	15	4	1	5	25	10	1	1	2	14	56%
REST OF STATE	196	135	41	35	407	64	43	20	19	146	36%

² MSA groupings defined in a July 2008 memorandum from the MO DSS Children's Division (former office managing child care subsidy). <https://dss.mo.gov/cd/info/memos/2008/cd0858.pdf>

II. MARKET RATE SURVEY

75TH PERCENTILE CALCULATIONS

In the following subsections, we provide comprehensive tables that detail the reported 75th percentile of child care market rates in Missouri by MSA, on which the state's current rate structure is based. As described in the methodology section, we weighted the 75th percentile calculation based on the reported enrollment of each participating provider. The following tables for Infant/Toddler, Preschool, and School Age rates are divided by Facility Type (Center-Based Care, Family Home Child Care, and Group Home Care), and by amount of time the child spends at the program (Full Day, Half Day).

Infant Full Day Rates

Region Code	Rate Region	Center	Family Home	LEX	Group Home
MSA001C1	St. Louis Core	\$54.60	\$52.60	\$59.55	\$60.00
MSA001N1	St. Louis NC 1	\$55.00	\$36.00	\$48.60	\$39.75
MSA001N2	St. Louis NC 2	\$55.00	\$35.00	\$42.00	\$33.25
MSA002C1	Kansas City Core	\$54.07	\$45.00	\$54.50	\$52.25
MSA002N1	Kansas City NC 1	\$55.00	\$35.00	\$43.25	\$35.00
MSA002N2	Kansas City NC 2	\$55.00	\$35.00	\$43.25	\$31.00
MSA003C1	Springfield Core	\$54.90	\$40.00	\$50.00	\$48.20
MSA003N1	Springfield NC 1	\$55.00	\$35.00	\$42.75	\$34.75
MSA003N2	Springfield NC 2	\$55.00	\$35.00	\$45.00	\$34.00
MSA004C1	Joplin Core	\$54.80	\$36.00	\$43.00	\$36.00
MSA005C1	Columbia Core	\$54.40	\$36.00	\$47.00	\$40.00
MSA005N1	Columbia NC 1	\$55.00	\$35.00	\$43.25	\$31.00
MSA006C1	St. Joseph Core	\$55.00	\$35.00	\$46.00	\$35.00
MSA006N1	St. Joseph NC	\$55.00	\$35.00	\$43.50	\$31.61
MSA007C1	Jefferson City Core	\$55.00	\$35.68	\$43.00	\$36.00
MSA007N1	Jefferson City NC	\$55.00	\$35.00	\$40.00	\$34.00
MSA008M1	Micropolitan 1	\$54.00	\$35.00	\$39.89	\$34.00
MSA008M2	Micropolitan 2	\$55.00	\$35.00	\$42.25	\$33.25
MSA009R1	Rest of State	\$53.00	\$34.00	\$36.00	\$30.00

1 Year Old Full Day Rates

Region Code	Rate Region	Center	Family Home	LEX	Group Home
MSA001C1	St. Louis Core	\$54.32	\$52.00	\$59.09	\$60.00
MSA001N1	St. Louis NC 1	\$54.40	\$35.00	\$47.93	\$40.00
MSA001N2	St. Louis NC 2	\$54.40	\$34.00	\$43.25	\$33.75
MSA002C1	Kansas City Core	\$54.00	\$44.00	\$54.40	\$53.75
MSA002N1	Kansas City NC 1	\$54.40	\$35.00	\$44.00	\$35.41
MSA002N2	Kansas City NC 2	\$54.50	\$34.00	\$44.00	\$31.00
MSA003C1	Springfield Core	\$54.40	\$39.00	\$50.00	\$50.00
MSA003N1	Springfield NC 1	\$54.45	\$34.59	\$43.50	\$35.00
MSA003N2	Springfield NC 2	\$54.45	\$34.00	\$45.38	\$34.00
MSA004C1	Joplin Core	\$54.32	\$35.00	\$43.75	\$37.00
MSA005C1	Columbia Core	\$54.00	\$35.00	\$46.88	\$40.00
MSA005N1	Columbia NC 1	\$54.45	\$34.00	\$44.00	\$31.00
MSA006C1	St. Joseph Core	\$54.40	\$34.73	\$46.38	\$35.00
MSA006N1	St. Joseph NC	\$54.55	\$34.00	\$44.00	\$32.11
MSA007C1	Jefferson City Core	\$54.40	\$35.00	\$43.50	\$36.50
MSA007N1	Jefferson City NC	\$54.40	\$34.73	\$40.25	\$34.00
MSA008M1	Micropolitan 1	\$53.00	\$35.00	\$39.19	\$34.00
MSA008M2	Micropolitan 2	\$54.45	\$34.00	\$43.00	\$33.75
MSA009R1	Rest of State	\$52.80	\$33.00	\$35.00	\$30.00

Two Year Old Full Day Rates

Region Code	Rate Region	Center	Family Home	LEX	Group Home
MSA001C1	St. Louis Core	\$46.00	\$50.00	\$54.96	\$59.02
MSA001N1	St. Louis NC 1	\$46.00	\$34.00	\$40.00	\$36.00
MSA001N2	St. Louis NC 2	\$46.00	\$32.00	\$37.90	\$30.00
MSA002C1	Kansas City Core	\$45.47	\$43.00	\$48.45	\$50.00
MSA002N1	Kansas City NC 1	\$46.00	\$33.00	\$38.50	\$34.00
MSA002N2	Kansas City NC 2	\$46.00	\$30.25	\$37.80	\$27.25
MSA003C1	Springfield Core	\$46.00	\$35.00	\$44.00	\$46.50
MSA003N1	Springfield NC 1	\$46.00	\$32.00	\$38.00	\$30.50
MSA003N2	Springfield NC 2	\$46.00	\$32.05	\$38.00	\$31.91
MSA004C1	Joplin Core	\$46.00	\$33.00	\$38.25	\$35.00
MSA005C1	Columbia Core	\$45.35	\$34.00	\$40.00	\$36.00
MSA005N1	Columbia NC 1	\$46.00	\$30.50	\$37.80	\$27.25
MSA006C1	St. Joseph Core	\$46.00	\$32.00	\$38.25	\$31.00
MSA006N1	St. Joseph NC	\$46.00	\$31.25	\$38.00	\$28.50
MSA007C1	Jefferson City Core	\$46.00	\$33.00	\$39.77	\$35.00
MSA007N1	Jefferson City NC	\$46.00	\$32.75	\$37.45	\$32.00
MSA008M1	Micropolitan 1	\$45.00	\$33.00	\$36.90	\$33.00
MSA008M2	Micropolitan 2	\$46.00	\$32.00	\$38.00	\$30.00
MSA009R1	Rest of State	\$45.00	\$30.00	\$33.00	\$28.00

3-5 Year-Old Full Day Rates

Region Code	Rate Region	Center	Family Home	LEX	Group Home
MSA001C1	St. Louis Core	\$40.00	\$50.00	\$52.80	\$59.32
MSA001N1	St. Louis NC 1	\$40.00	\$33.00	\$37.75	\$36.25
MSA001N2	St. Louis NC 2	\$40.00	\$30.00	\$34.00	\$28.75
MSA002C1	Kansas City Core	\$40.00	\$43.00	\$47.00	\$50.00
MSA002N1	Kansas City NC 1	\$40.00	\$30.00	\$35.50	\$31.36
MSA002N2	Kansas City NC 2	\$40.00	\$30.00	\$33.60	\$26.00
MSA003C1	Springfield Core	\$40.00	\$35.00	\$40.00	\$47.00
MSA003N1	Springfield NC 1	\$40.00	\$30.00	\$35.20	\$30.00
MSA003N2	Springfield NC 2	\$40.00	\$30.00	\$35.00	\$30.00
MSA004C1	Joplin Core	\$40.00	\$33.00	\$35.85	\$35.00
MSA005C1	Columbia Core	\$40.00	\$33.00	\$38.00	\$37.00
MSA005N1	Columbia NC 1	\$40.00	\$30.00	\$33.60	\$26.00
MSA006C1	St. Joseph Core	\$40.00	\$30.00	\$35.30	\$30.00
MSA006N1	St. Joseph NC	\$40.00	\$30.00	\$34.25	\$26.25
MSA007C1	Jefferson City Core	\$40.00	\$33.00	\$36.00	\$35.00
MSA007N1	Jefferson City NC	\$40.00	\$31.75	\$35.00	\$31.95
MSA008M1	Micropolitan 1	\$40.00	\$33.00	\$35.00	\$33.00
MSA008M2	Micropolitan 2	\$40.00	\$30.00	\$35.00	\$28.50
MSA009R1	Rest of State	\$40.00	\$30.00	\$30.92	\$28.00

School Age Full Day Rates

Region Code	Rate Region	Center	Family Home	LEX	Group Home
MSA001C1	St. Louis Core	\$36.00	\$60.00	\$60.80	\$63.00
MSA001N1	St. Louis NC 1	\$34.00	\$35.50	\$41.00	\$41.50
MSA001N2	St. Louis NC 2	\$34.90	\$27.00	\$30.00	\$32.41
MSA002C1	Kansas City Core	\$37.00	\$50.00	\$54.40	\$54.50
MSA002N1	Kansas City NC 1	\$34.58	\$30.00	\$35.00	\$36.61
MSA002N2	Kansas City NC 2	\$34.29	\$26.00	\$29.25	\$25.75
MSA003C1	Springfield Core	\$35.00	\$43.50	\$49.25	\$50.00
MSA003N1	Springfield NC 1	\$34.15	\$29.25	\$32.66	\$34.00
MSA003N2	Springfield NC 2	\$34.69	\$29.00	\$32.55	\$33.75
MSA004C1	Joplin Core	\$35.00	\$34.50	\$34.00	\$40.00
MSA005C1	Columbia Core	\$35.00	\$35.75	\$40.00	\$41.00
MSA005N1	Columbia NC 1	\$34.15	\$26.00	\$29.25	\$25.75
MSA006C1	St. Joseph Core	\$34.44	\$28.00	\$32.90	\$36.50
MSA006N1	St. Joseph NC	\$34.44	\$26.00	\$30.00	\$30.00
MSA007C1	Jefferson City Core	\$34.29	\$35.00	\$36.73	\$40.00
MSA007N1	Jefferson City NC	\$34.00	\$30.00	\$32.68	\$33.75
MSA008M1	Micropolitan 1	\$34.00	\$33.00	\$33.00	\$33.00
MSA008M2	Micropolitan 2	\$34.15	\$28.00	\$31.59	\$32.41
MSA009R1	Rest of State	\$33.00	\$29.00	\$28.00	\$28.00

Infant Half Day Rates

Region Code	Rate Region	Center	Family Home	LEX	Group Home
MSA001C1	St. Louis Core	\$44.00	\$65.75	\$64.49	\$63.90
MSA001N1	St. Louis NC 1	\$41.10	\$50.00	\$50.50	\$50.00
MSA001N2	St. Louis NC 2	\$42.25	\$40.00	\$36.25	\$38.50
MSA002C1	Kansas City Core	\$43.75	\$59.05	\$58.00	\$57.75
MSA002N1	Kansas City NC 1	\$41.70	\$40.25	\$40.25	\$40.00
MSA002N2	Kansas City NC 2	\$42.00	\$28.75	\$35.00	\$33.25
MSA003C1	Springfield Core	\$45.00	\$50.00	\$50.00	\$50.00
MSA003N1	Springfield NC 1	\$41.70	\$41.00	\$40.50	\$40.00
MSA003N2	Springfield NC 2	\$41.70	\$48.75	\$46.25	\$43.75
MSA004C1	Joplin Core	\$40.40	\$40.75	\$40.00	\$40.00
MSA005C1	Columbia Core	\$40.00	\$52.00	\$47.75	\$48.50
MSA005N1	Columbia NC 1	\$42.00	\$30.00	\$36.25	\$36.00
MSA006C1	St. Joseph Core	\$41.70	\$47.75	\$46.85	\$46.80
MSA006N1	St. Joseph NC	\$43.00	\$36.00	\$38.50	\$38.00
MSA007C1	Jefferson City Core	\$40.80	\$42.82	\$41.70	\$41.14
MSA007N1	Jefferson City NC	\$40.20	\$37.50	\$37.00	\$36.25
MSA008M1	Micropolitan 1	\$36.75	\$35.00	\$35.00	\$35.00
MSA008M2	Micropolitan 2	\$41.70	\$40.00	\$40.00	\$40.00
MSA009R1	Rest of State	\$30.00	\$30.00	\$28.00	\$28.00

1 Year Old Half Day Rates

Region Code	Rate Region	Center	Family Home	LEX	Group Home
MSA001C1	St. Louis Core	\$50.06	\$64.63	\$63.90	\$63.30
MSA001N1	St. Louis NC 1	\$48.60	\$48.75	\$50.50	\$50.00
MSA001N2	St. Louis NC 2	\$47.20	\$39.00	\$40.00	\$38.50
MSA002C1	Kansas City Core	\$45.00	\$58.00	\$57.13	\$56.00
MSA002N1	Kansas City NC 1	\$48.60	\$40.25	\$41.00	\$40.00
MSA002N2	Kansas City NC 2	\$49.41	\$32.50	\$39.50	\$33.25
MSA003C1	Springfield Core	\$48.95	\$50.00	\$50.00	\$50.00
MSA003N1	Springfield NC 1	\$49.01	\$40.75	\$41.25	\$40.00
MSA003N2	Springfield NC 2	\$49.01	\$43.50	\$50.00	\$43.75
MSA004C1	Joplin Core	\$43.75	\$41.50	\$42.25	\$40.00
MSA005C1	Columbia Core	\$40.00	\$51.50	\$50.00	\$49.25
MSA005N1	Columbia NC 1	\$49.41	\$33.75	\$40.00	\$36.00
MSA006C1	St. Joseph Core	\$49.41	\$46.00	\$47.75	\$46.85
MSA006N1	St. Joseph NC	\$49.82	\$36.50	\$40.00	\$38.00
MSA007C1	Jefferson City Core	\$44.30	\$42.07	\$42.45	\$40.57
MSA007N1	Jefferson City NC	\$40.00	\$36.50	\$38.00	\$36.00
MSA008M1	Micropolitan 1	\$35.50	\$35.00	\$35.00	\$34.50
MSA008M2	Micropolitan 2	\$49.01	\$40.00	\$40.00	\$40.00
MSA009R1	Rest of State	\$30.00	\$30.00	\$28.00	\$28.00

Two-Year-Old Half Day Rates

Region Code	Rate Region	Center	Family Home	LEX	Group Home
MSA001C1	St. Louis Core	\$43.20	\$64.89	\$63.00	\$64.83
MSA001N1	St. Louis NC 1	\$39.40	\$50.00	\$42.75	\$50.25
MSA001N2	St. Louis NC 2	\$41.95	\$36.25	\$33.97	\$40.00
MSA002C1	Kansas City Core	\$43.15	\$58.00	\$56.00	\$58.00
MSA002N1	Kansas City NC 1	\$40.00	\$40.00	\$39.00	\$40.50
MSA002N2	Kansas City NC 2	\$41.10	\$28.75	\$31.67	\$25.00
MSA003C1	Springfield Core	\$42.80	\$50.00	\$50.00	\$50.00
MSA003N1	Springfield NC 1	\$40.25	\$40.00	\$36.50	\$41.25
MSA003N2	Springfield NC 2	\$40.25	\$42.75	\$35.00	\$45.00
MSA004C1	Joplin Core	\$40.00	\$40.38	\$38.25	\$41.88
MSA005C1	Columbia Core	\$39.40	\$52.00	\$41.25	\$49.25
MSA005N1	Columbia NC 1	\$41.10	\$30.00	\$32.24	\$30.00
MSA006C1	St. Joseph Core	\$40.25	\$46.20	\$37.25	\$46.85
MSA006N1	St. Joseph NC	\$41.95	\$30.00	\$34.22	\$39.75
MSA007C1	Jefferson City Core	\$39.20	\$41.14	\$40.00	\$42.64
MSA007N1	Jefferson City NC	\$38.75	\$36.50	\$35.00	\$36.50
MSA008M1	Micropolitan 1	\$37.00	\$35.00	\$34.00	\$34.00
MSA008M2	Micropolitan 2	\$40.25	\$39.55	\$35.00	\$40.00
MSA009R1	Rest of State	\$34.60	\$30.00	\$28.00	\$28.00

3–5 Year-Old Half Day Rates

Region Code	Rate Region	Center	Family Home	LEX	Group Home
MSA001C1	St. Louis Core	\$37.76	\$64.63	\$59.32	\$63.30
MSA001N1	St. Louis NC 1	\$35.20	\$45.00	\$38.25	\$47.50
MSA001N2	St. Louis NC 2	\$35.40	\$31.00	\$29.00	\$37.00
MSA002C1	Kansas City Core	\$38.65	\$58.00	\$52.75	\$56.25
MSA002N1	Kansas City NC 1	\$35.40	\$38.20	\$35.00	\$40.00
MSA002N2	Kansas City NC 2	\$35.30	\$24.25	\$25.00	\$26.75
MSA003C1	Springfield Core	\$35.40	\$50.00	\$45.50	\$50.00
MSA003N1	Springfield NC 1	\$35.25	\$38.00	\$30.42	\$40.50
MSA003N2	Springfield NC 2	\$35.40	\$34.50	\$31.67	\$43.50
MSA004C1	Joplin Core	\$35.75	\$40.00	\$33.00	\$40.00
MSA005C1	Columbia Core	\$35.75	\$50.00	\$38.00	\$47.00
MSA005N1	Columbia NC 1	\$35.30	\$24.00	\$25.00	\$28.50
MSA006C1	St. Joseph Core	\$35.30	\$44.75	\$30.42	\$45.75
MSA006N1	St. Joseph NC	\$35.35	\$26.25	\$25.00	\$35.00
MSA007C1	Jefferson City Core	\$35.10	\$40.00	\$35.93	\$41.70
MSA007N1	Jefferson City NC	\$35.00	\$35.00	\$32.00	\$35.75
MSA008M1	Micropolitan 1	\$33.00	\$35.00	\$33.00	\$34.00
MSA008M2	Micropolitan 2	\$35.25	\$32.25	\$29.40	\$40.00
MSA009R1	Rest of State	\$30.00	\$30.00	\$27.25	\$28.00

School Age Half Day Rates

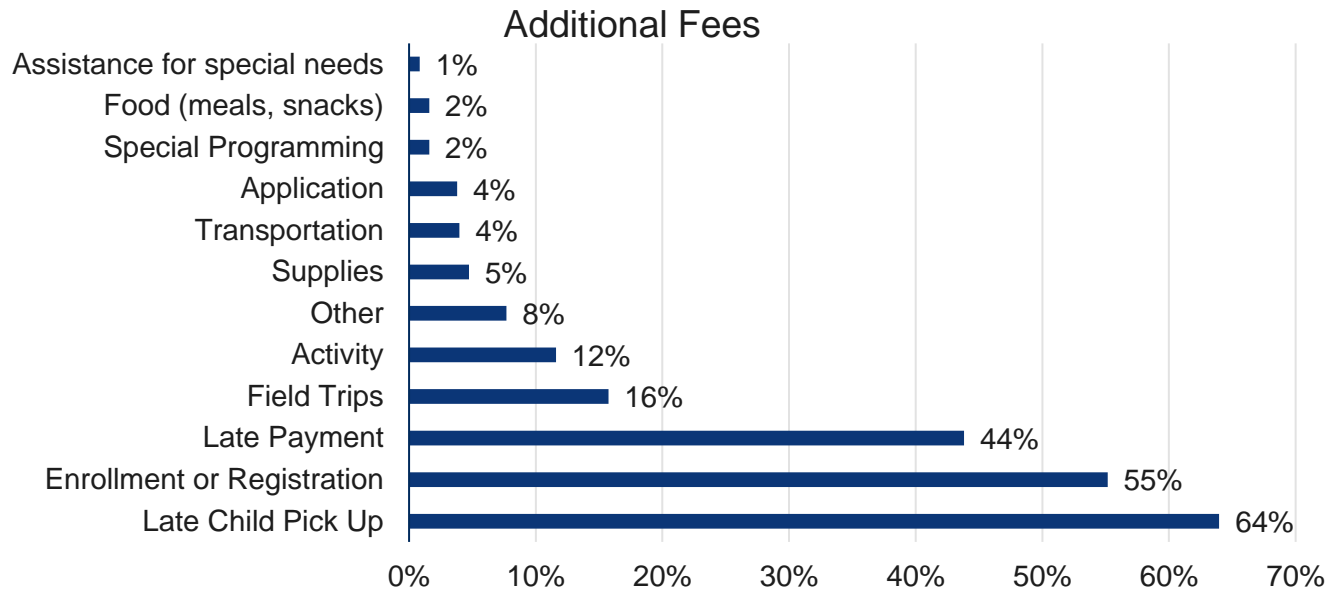
Region Code	Rate Region	Center	Family Home	LEX	Group Home
MSA001C1	St. Louis Core	\$35.00	\$64.34	\$64.77	\$64.34
MSA001N1	St. Louis NC 1	\$25.00	\$45.00	\$50.00	\$50.00
MSA001N2	St. Louis NC 2	\$26.65	\$28.00	\$27.25	\$39.00
MSA002C1	Kansas City Core	\$35.75	\$58.00	\$58.00	\$58.00
MSA002N1	Kansas City NC 1	\$25.00	\$35.41	\$40.00	\$40.25
MSA002N2	Kansas City NC 2	\$25.00	\$16.00	\$23.35	\$24.75
MSA003C1	Springfield Core	\$28.40	\$50.00	\$50.00	\$50.00
MSA003N1	Springfield NC 1	\$25.00	\$31.75	\$39.00	\$41.00
MSA003N2	Springfield NC 2	\$25.55	\$32.20	\$33.75	\$45.00
MSA004C1	Joplin Core	\$29.60	\$39.75	\$39.50	\$40.38
MSA005C1	Columbia Core	\$31.00	\$50.00	\$46.00	\$47.75
MSA005N1	Columbia NC 1	\$25.00	\$16.00	\$19.50	\$18.00
MSA006C1	St. Joseph Core	\$25.00	\$37.00	\$46.00	\$46.85
MSA006N1	St. Joseph NC	\$25.00	\$16.00	\$22.03	\$38.00
MSA007C1	Jefferson City Core	\$25.50	\$40.00	\$40.00	\$42.45
MSA007N1	Jefferson City NC	\$27.05	\$34.40	\$34.75	\$35.50
MSA008M1	Micropolitan 1	\$28.55	\$34.00	\$33.00	\$34.00
MSA008M2	Micropolitan 2	\$25.00	\$28.75	\$34.60	\$40.00

Region Code	Rate Region	Center	Family Home	LEX	Group Home
MSA009R1	Rest of State	\$25.00	\$30.00	\$27.00	\$28.00

ADDITIONAL QUESTIONS – MARKET RATE SURVEY

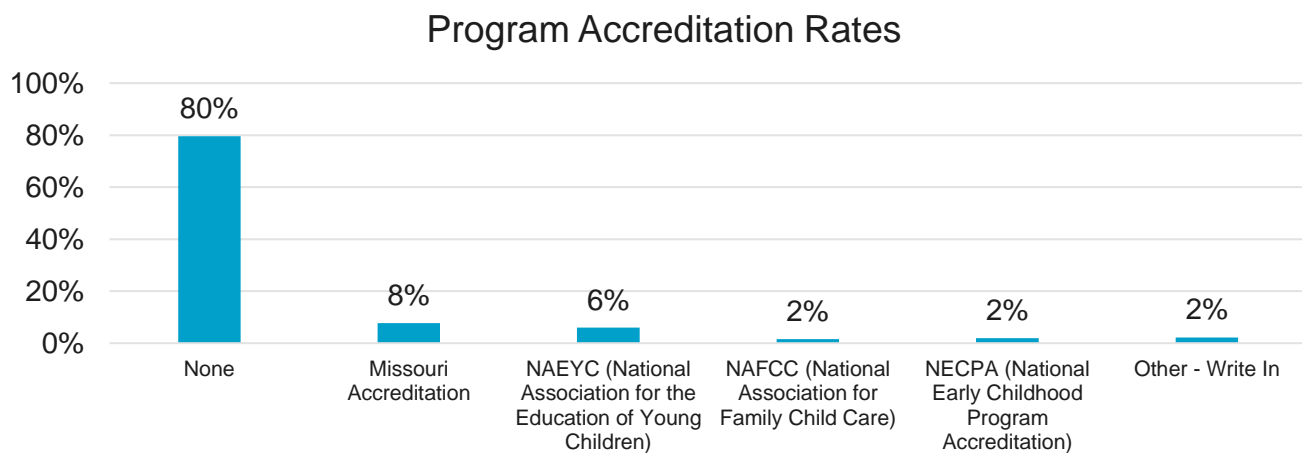
ENROLLMENT, REGISTRATION AND ACTIVITY FEES

Providers were further asked if they charged additional fees, including activity, application, field trips, food (meals, snacks), late child pick up, assistance for special needs, supplies, special programming, late payment and transportation. Late child pickup - 64%, enrollment fees - 55% and late payment - 44% are the most charged additional fees.



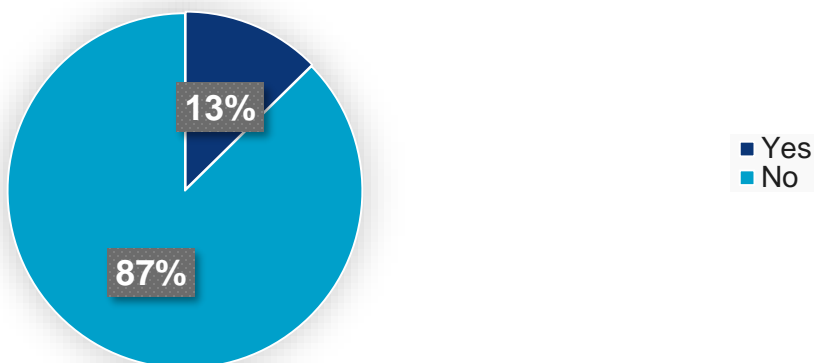
PROGRAM ACCREDITATIONS

There were 80 percent of programs who reported no accreditation. Of the 20 percent accredited programs, eight percent were accredited by the Missouri Accreditation of Programs for Children and Youth (listed here as Missouri Accreditation), with the National Association for the Education of Young Children (NAEYC) as the second most popular accreditor with an accreditation rate of six percent.



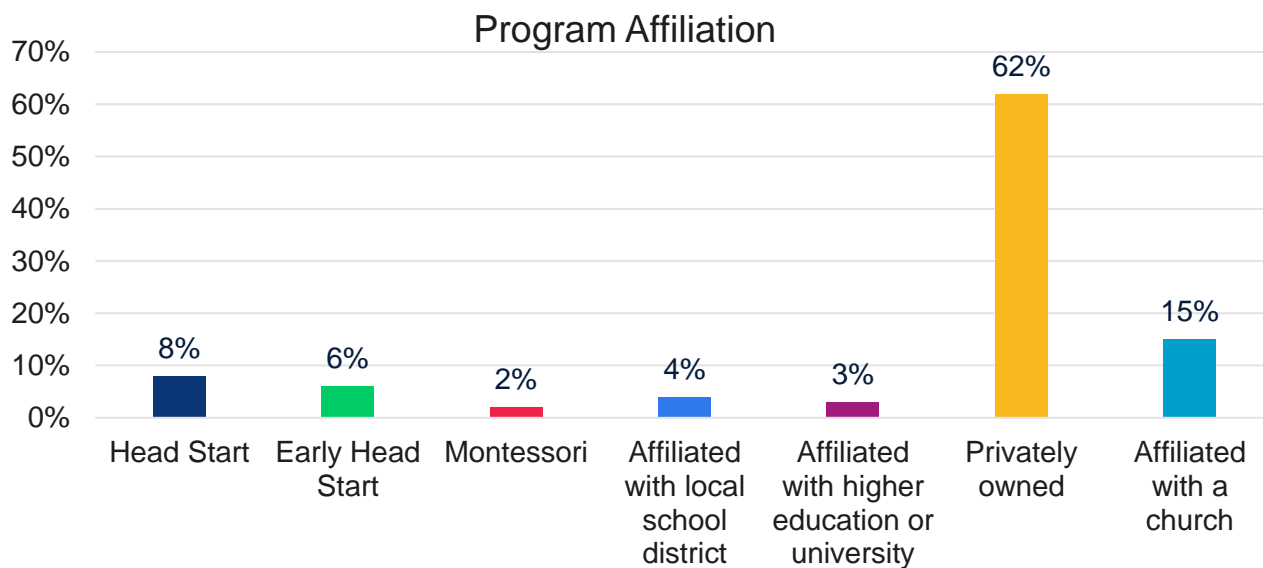
Programs were asked if they were pursuing accreditation. A majority of programs (87%) responded that they were not pursuing accreditation.

Programs Pursuing Accreditation



PROGRAM AFFILIATION

Programs were asked if they had other affiliations not related to the accreditations above, such as Head Start or Montessori. As with accreditations, most programs had no other affiliations, with 62 percent of the programs reporting they were privately owned.

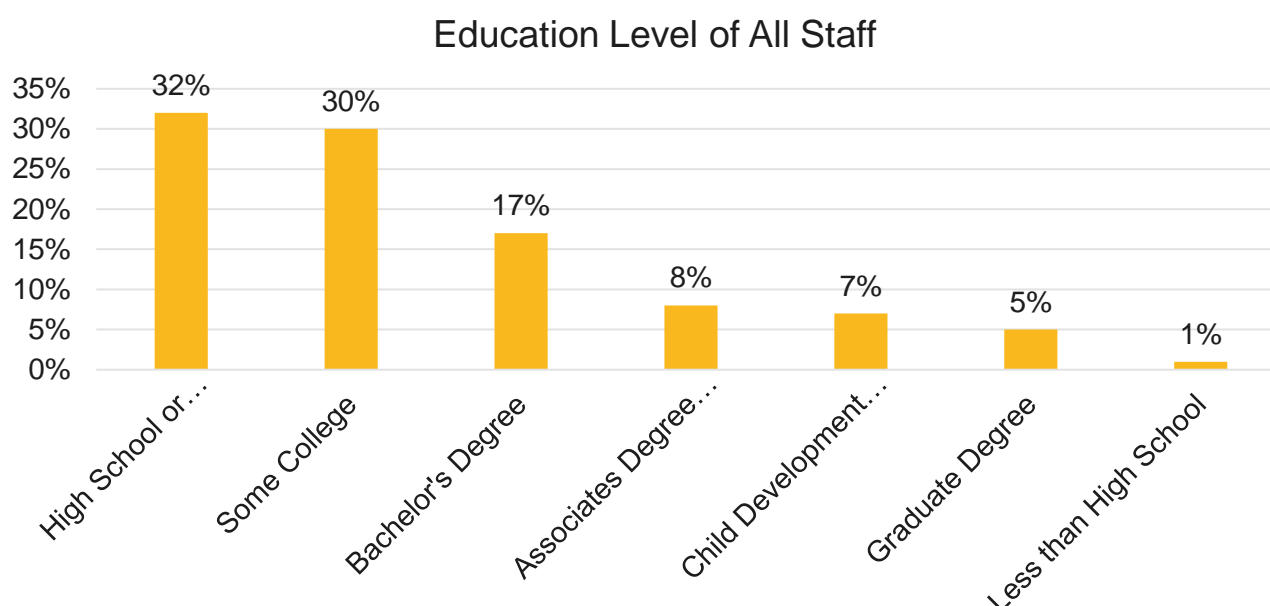


EDUCATION LEVEL OF STAFF

Programs were asked questions about the education level of staff, as well as the number of staff vacancies in their programs. Assistant Teachers have the largest number of average vacancies, while substitutes have the largest relative percentage of vacancies.

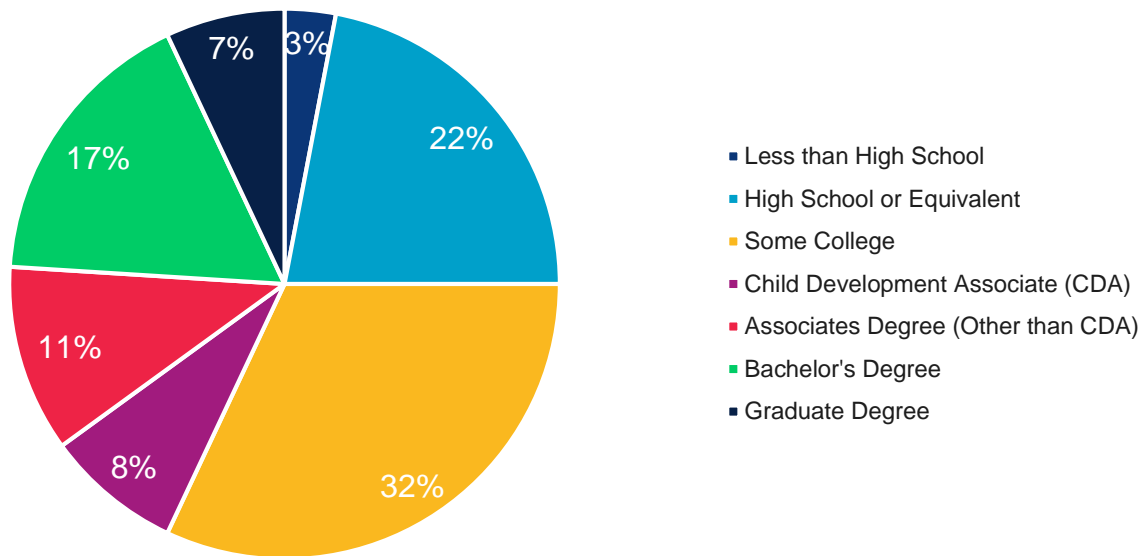
Staff categories	Average Number of Staff	Average Number of Vacancies	Average Percentage of Vacancies
Director	1.48	0.67	45%
Administrator	1.22	0.38	31%
Program Manager	0.87	0.39	45%
Lead Teacher	5.48	2.34	43%
Assistant Teacher	5.04	2.87	57%
Additional Staff	3.08	1.54	50%
Substitutes	1.32	1.10	84%

Programs were asked about the highest education level of all of their staff members. It was reported that a majority of staff held a high school degree (32%) or had some college (30%). Only one percent of staff members had less than a high school education.



Survey participants were asked to report their education levels. A majority (67%) reported that they had some college or higher level education. 32% of participants reported they held a high school degree. Only 8% of survey respondents held a Child Development Associate (CDA).

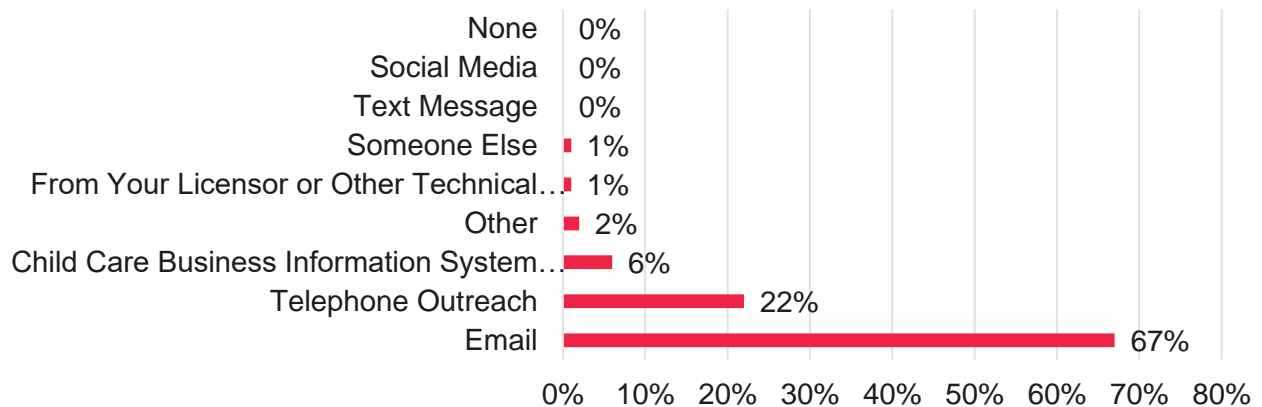
Survey Respondent Education Level



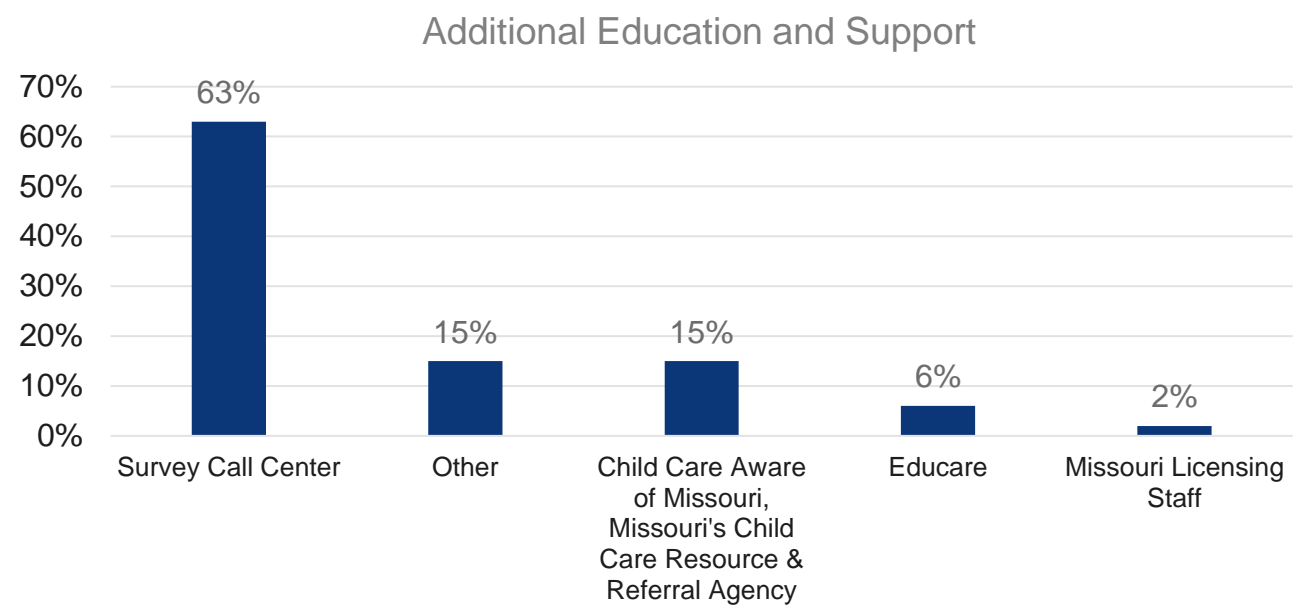
SURVEY NOTIFICATION AND SUPPORT

Most providers reported that they learned of the market rate survey by email (67%). Many providers also learned of the survey through telephone outreach (22%).

Survey Notification



There were 63 percent of providers who reported receiving additional education and support about the survey said they heard from the PCG call center about the survey, and another 15 percent heard from Child Care Aware of Missouri, Missouri’s Child Care Resource & Referral Agency.



III. COST OF CARE FORM

As noted in the first section of this report, the Child Care and Development Block Grant (CCDBG) Act of 2014 mandated that states begin to analyze the cost of providing care in their states. The requirements specify that “[s]tates carrying out a market rate survey may conduct a cost analysis that is more narrowly focused to ensure that base payment rates are adequate to cover the cost of child care services and to consider the cost of higher quality.”³ This Narrow Cost Analysis allows for “a small-scale cost survey to examine the cost of child care services.”⁴ In 2022, as part of the 2022 Child Care Market Rate Survey, DESE included an optional Cost of Care Form for child care providers to supply information on key cost drivers associated with operating their programs, which meets the requirements for a narrow cost analysis. The goal of the optional form was to collect information on the costs and revenue associated with the delivery of care. Unlike the market rate survey, the sample of providers responding to the Cost of Care Form was not large enough to produce statistically significant results by region and provider type. However, the sample offers DESE the opportunity to start to learn more about the key cost drivers associated with operating child care in Missouri.

RESPONSE RATES & STATISTICAL SIGNIFICANCE

A total of 698 Center-Based providers, 212 Family Homes, 59 Group Homes, and 191 License Exempt Programs—responded to the survey. However, only 123 Center-Based providers, 59 Family Homes, 20 Group Homes, and 54 License Exempt Programs completed the optional Cost of Care Form. As illustrated in the first section, this represents only seven percent of the survey responses and three percent of the population of providers. Refer to **Appendix A. Market Rate Survey Instrument** for a copy of the full Cost of Care Form.

The Cost of Care Form itself was optional, as well as each question within it. This resulted in various sample sizes per question and therefore different levels of statistical significance, which we have not measured here, as significance is not required for the narrow cost analysis. For the presentation of these results, we have provided data in percentage formats, so as to better compare major cost drivers and revenue sources for operating different sizes and types of child care providers.

Total Responses to Cost of Care Form

Type of Care	Total Main Survey Responses	Cost of Care Responses	Percent of Total
Center-Based	698	121	17%
Family Home	212	59	28%
Group Home	59	19	32%
License Exempt Program	191	53	28%
Grand Total	1160	252	22%

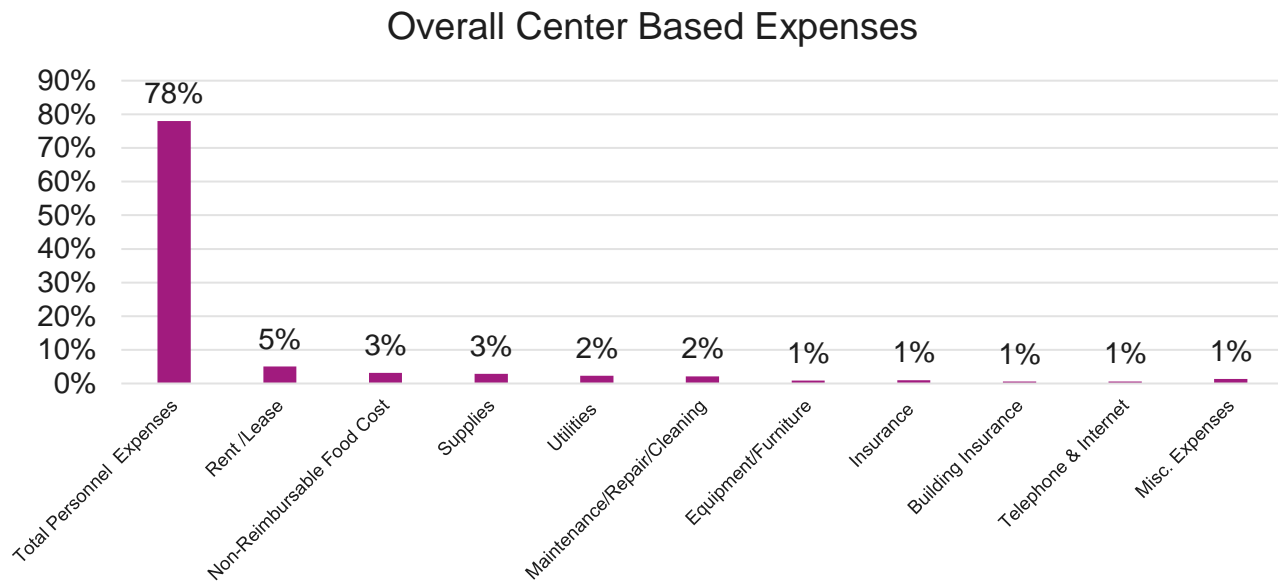
³ 2018. U.S. Department of Health and Human Services, Administration for Children and Families, Office of Child Care. CCDF-ACF-PI-2018-01. Retrieved from <https://www.acf.hhs.gov/occ/resource/ccdf-acf-pi-2018-01>

⁴ 2018. U.S. Department of Health and Human Services, Administration for Children and Families, Office of Child Care. List of Potential options for Narrow Cost Analysis. Retrieved from <https://www.acf.hhs.gov/occ/resource/list-of-potential-options-for-narrow-cost-analysis>

CENTER-BASED CHILD CARE PROGRAMS

Overall Expenses

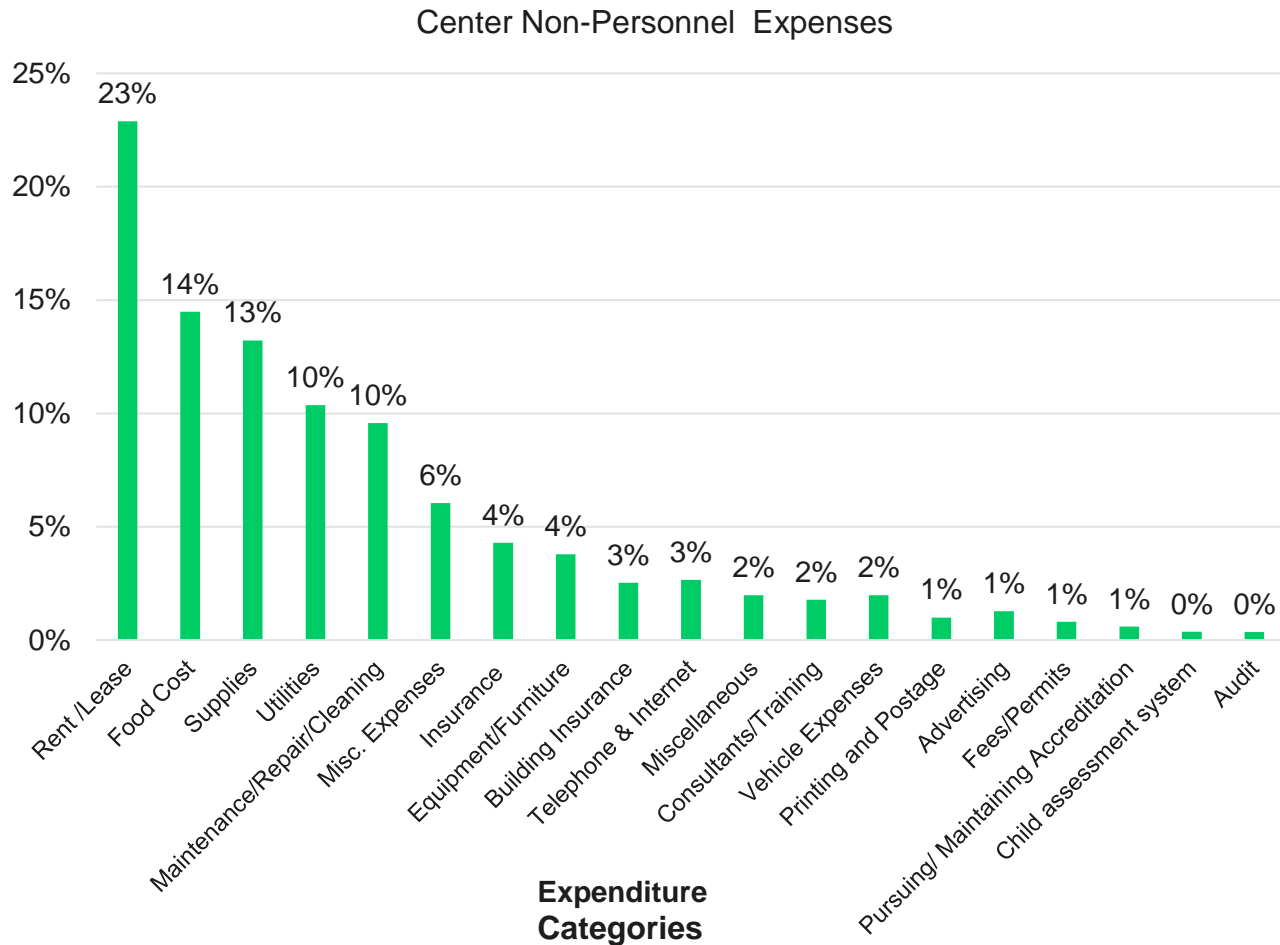
Contrary to the Family Home providers, overall expenses for the majority of Center-Based providers fall into the personnel expenses category at 78 percent, making personnel the key cost driver. This is consistent with other research from the National Center on Early Childhood Quality Assurance which has found that between 60-to-80 percent of costs for Center-Based providers are for personnel.⁵ Occupancy is the second largest expense category, accounting for five percent of provider costs. Non reimbursable food costs and supplies tie for third at three percent of expenses while utility costs and maintenance, repair, and cleaning rank next at two percent of expenses.



⁵ 2016. National Center on Early Childhood Quality Assurance, Increasing Quality in Early Care and Education Programs: Effects on Expenses and Revenues; groundWork's, The Dollars and Cents of Early Learning: Investing in Success. Retrieved from <http://www.earlychildhoodfinance.org/dev/wp-content/uploads/2016/03/Dollars-and-Cents-FINAL-031416.pdf>.

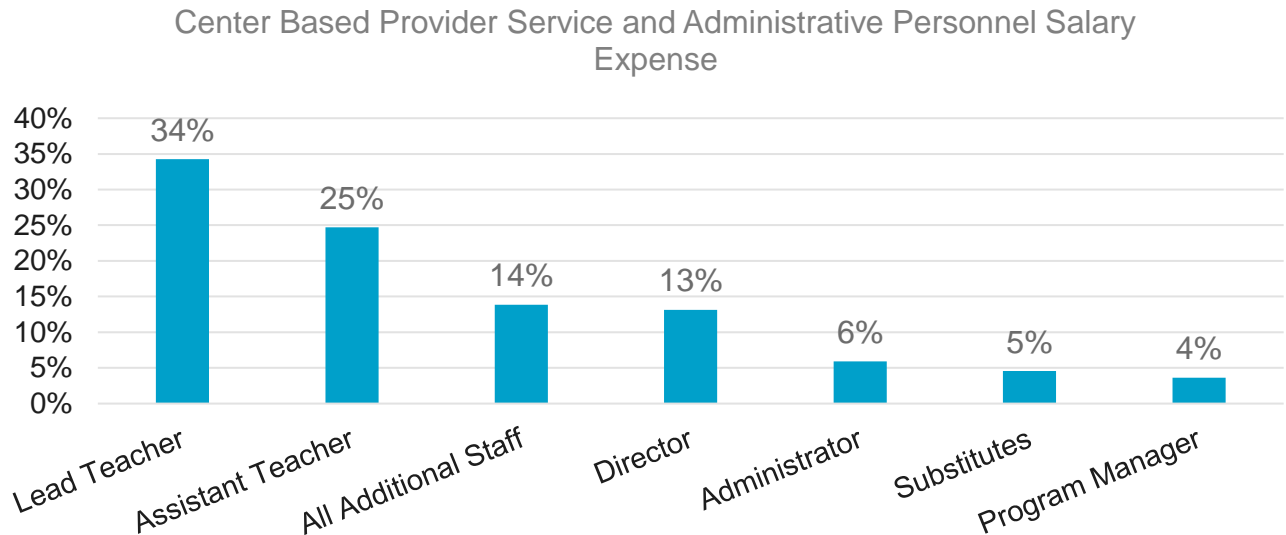
Non-Personnel Expenses

Center non personnel expenses were primarily spent on occupancy and program expenses, with rent/lease being the leading expense for programs at 23 percent. Non reimbursed food costs and supplies were the next most frequently cited expense at 14 and 13 percent respectively.



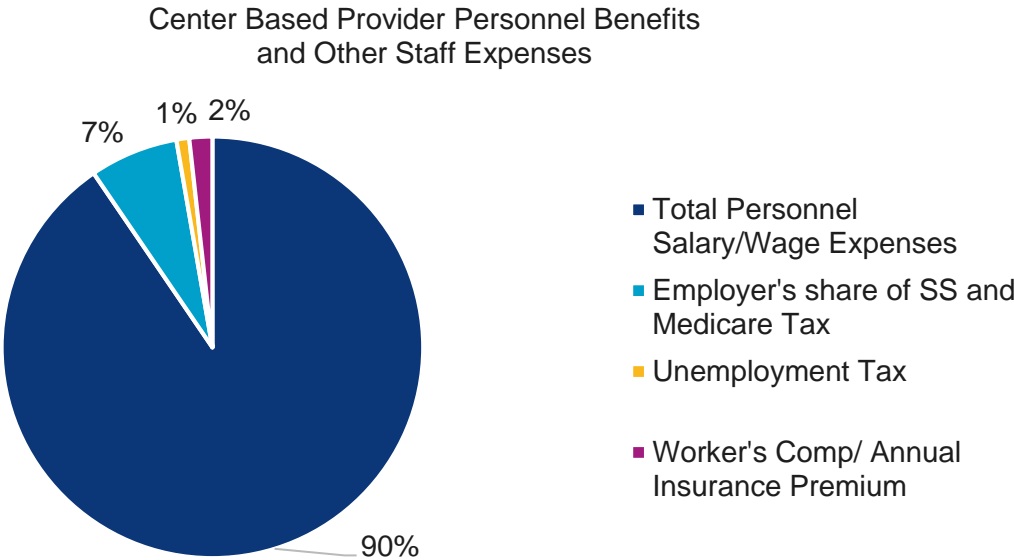
Service and Administrative Personnel Expenses

Within the largest Center-Based provider expense category—Service and Administrative Personnel Salaries—the amount spent on lead teachers accounts for 34 percent of costs, followed by assistant teachers at 25 percent and additional staff at 14 percent. In total, teaching positions account for 73 percent of the salary expenses. Director salaries account for 13 percent of expenses, while positions like administrator and program manager make up small portions no greater than six and four percent, respectively. Substitutes make up five percent of staff salaries.



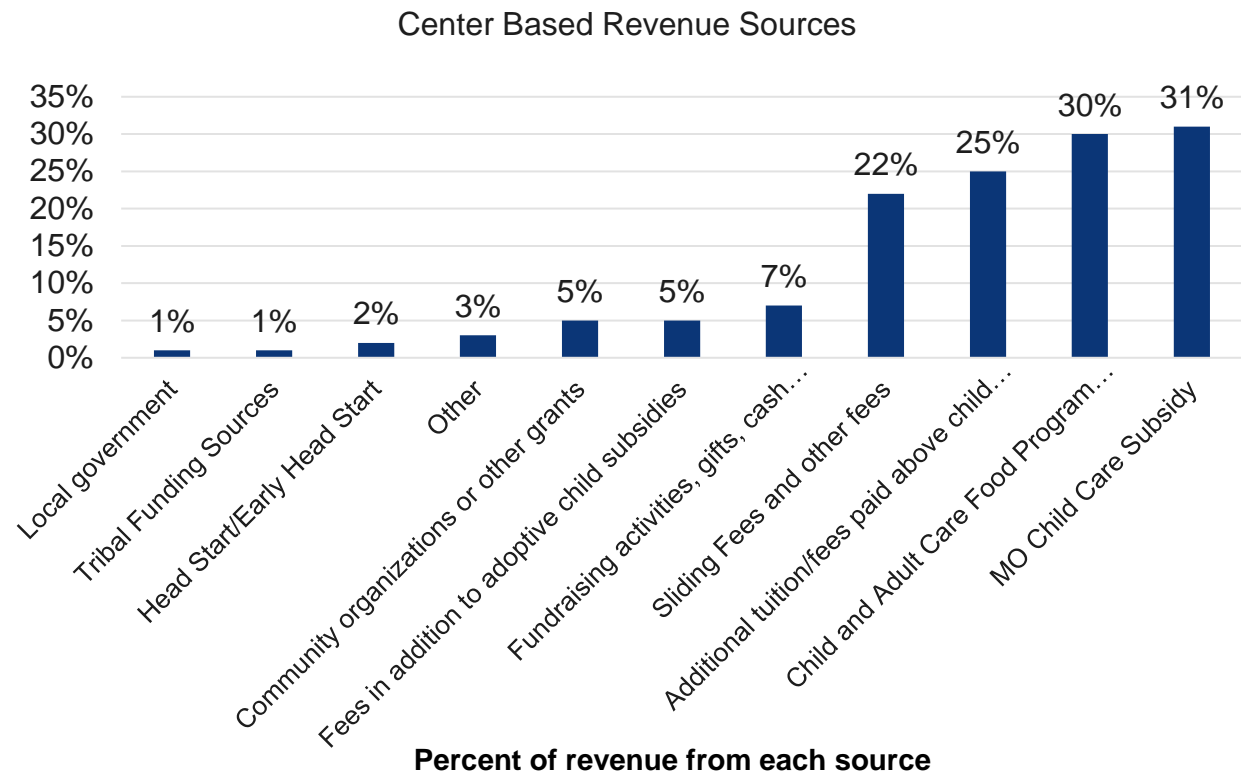
Personnel Benefits

Personnel benefits and other staff expenses make up nine percent of the overall Center-Based provider costs and are led by government-mandated benefits like SSI, Unemployment, healthcare, and dental. Personnel taxes rank at third, accounting for 27 percent of the benefits costs, trailed by other fringe benefits and retirement at five and three percent, respectively.



Revenue Sources

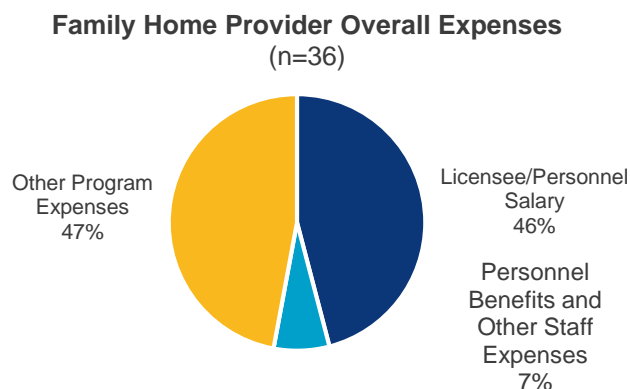
Nearly all center-based providers receive revenue from tuition from full-pay private pay families, which is why it was not measured here. With that assumption, we wanted to further examine what revenue sources programs receive, which are for the most part child care subsidy, child and adult care food program funding, and sliding fees/additional tuition paid by families utilizing subsidy.



FAMILY HOME PROGRAMS

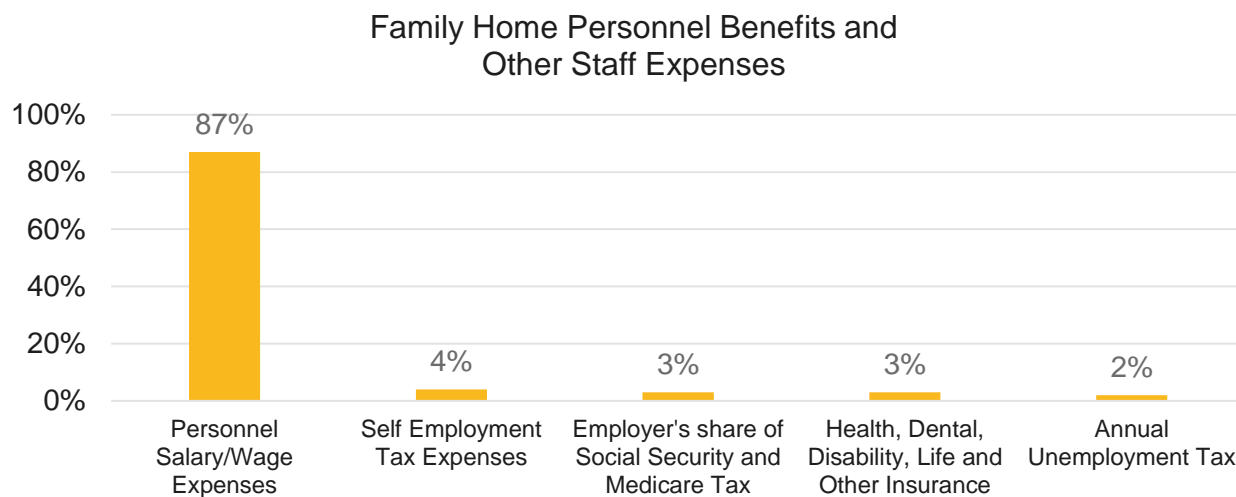
Overall Expense Categories

Licensee/personnel salaries and other program expenses each represent almost half of all expenses (47 and 46 percent, respectively). The remaining seven percent of expenses occur as personnel benefits.



Personnel Expenses

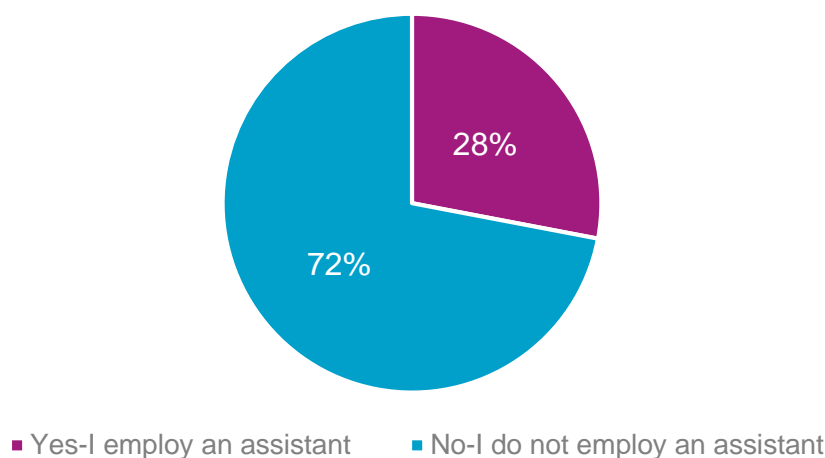
Personnel salaries accounted for 87% of staff expenses for family-based programs.



Assistants

A majority of family-based programs, 72 percent, reported that they do not employ an assistant. Of the 28 percent of programs that do employ an assistant the programs reported that the average number of hours worked by assistants to be 26 hours a week. Family based programs reported they paid their assistants an average hourly wage of \$12.92 per hour.

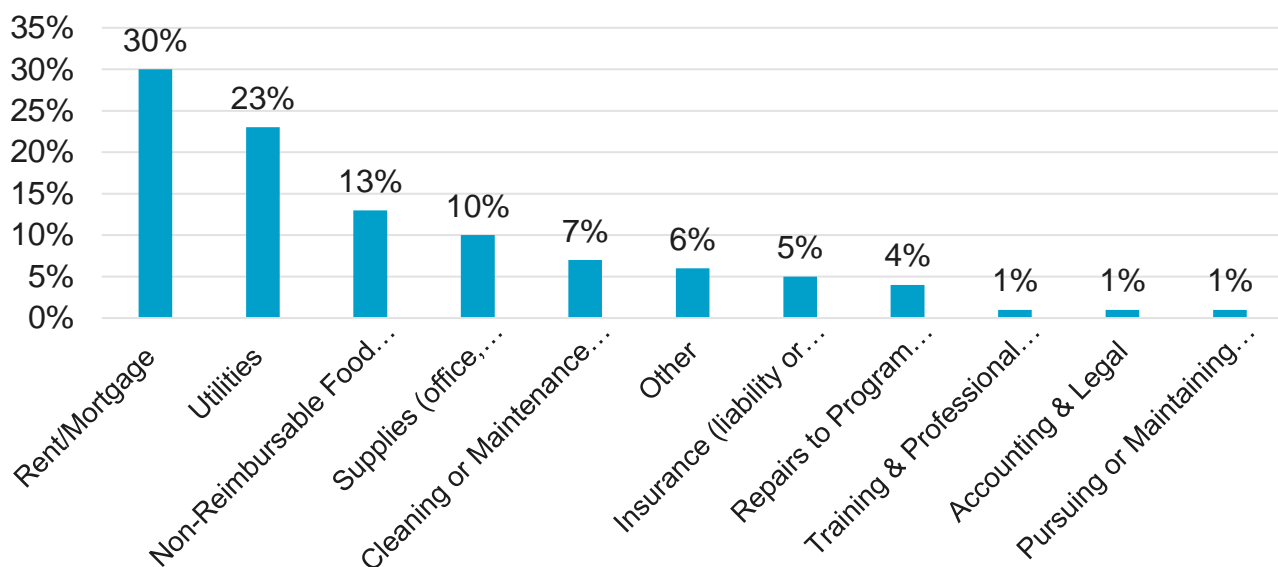
Family Based Programs with Assistants



Family Home Programs Non-Personnel Expenses

Perhaps not surprisingly, the program expenses account for the largest portion of Family Home provider expenses at 47 percent. Within this category, rent mortgage is the largest factor at 30 percent, followed by utilities at 23 percent, non reimbursable food cost at 13 percent and supplies at 10 percent. As illustrated below, the remaining seven expense categories make up 25 percent of other operating expenses.

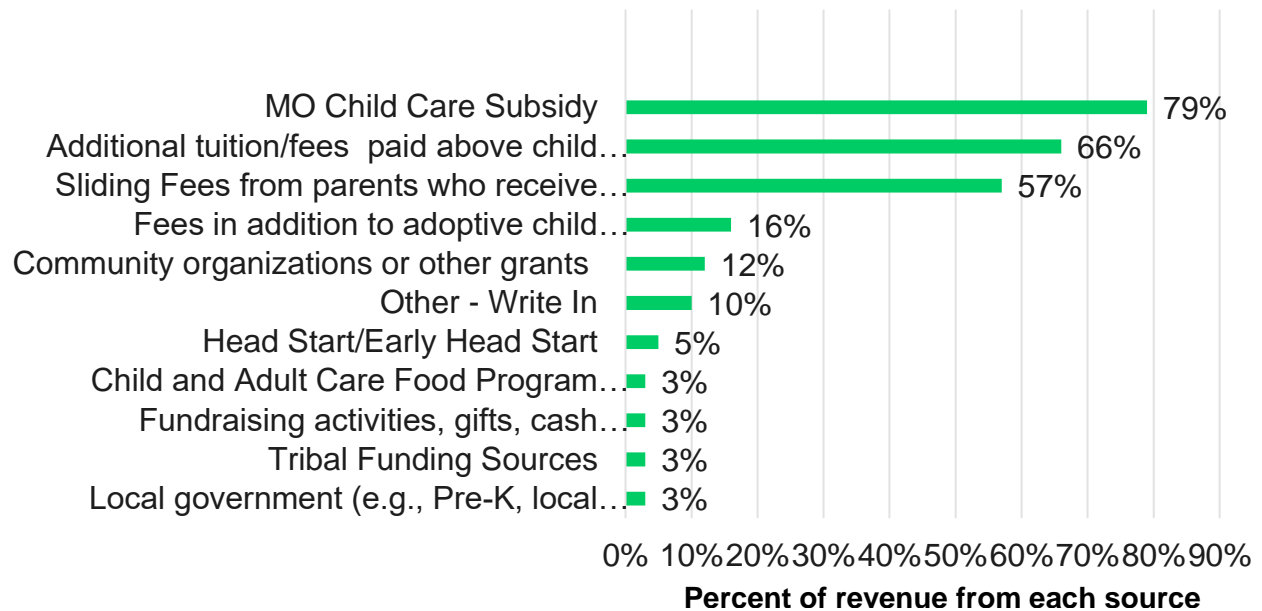
Family Home Programs Non Personnel Expenses



Revenue Sources

All Family Home providers will likely accept private full-pay family tuition, and is not measured here. In addition, Family Home providers have three additional main sources of revenue: Tuition or fees paid by private-pay parents, the Child and Adult Care Food Program, and the MO DESE Subsidy. Over half of all Family Home providers used at least one of these three sources of revenue, with 81 percent using tuition/fees paid by private-pay parents and 75 percent from CACFP. Revenue can also come from parent fees paid by subsidized parents (36%). Few providers use fundraising, Head Start, and community organizations, as illustrated below.

Family Home Provider Based Revenue Sources



APPENDIX A. MARKET RATE SURVEY INSTRUMENT

State of Missouri 2022 Child Care Market Rate Survey

**If you are unable to submit a response on the web portal, you may submit a completed version of this survey to MOMarketRateSurvey@pcgus.com or take it over the phone at (833) 660-2504.*

Dear Child Care Professional,

Your participation in the Department of Elementary and Secondary Education's (DESE) Market Rate Survey (MRS) is greatly appreciated.

As a Child Care Professional, the input you give provides DESE with honest "from the field" data on the status of child care in our state. The information we receive from providers is absolutely critical to the establishment of statewide subsidy rates; rates which both facilitate access to high quality child care for eligible parents/guardians and are an encouragement for providers to continue to make high quality child care available in their communities

We will treat your responses as confidential information and will only share summary information. Any reports resulting from the survey will not include your name or the name of your business. Your choice to take part will not affect your ability to provide subsidized child care. To complete the survey, you will likely need to have your bookkeeping and payroll information at the ready.

This survey will be available to receive responses from January 24, 2022 through March 21, 2022.

Upon completing the survey, you will have the chance to win 1 of 2 \$100 gift cards!

Please note: if you are a program with multiple locations or sites, we ask that you complete a survey for each Department Vendor number.

If you require assistance or have any other questions, please contact us at: MOMarketRateSurvey@pcgus.com or (833) 660-2504 .

1. Please enter your Department Vendor Number (DVN).

1a. For the purposes of verifying your response, please enter your program or program licensee's name (again, your information will be kept anonymous and confidential):

2. Please select which provider type best describes your program:

Center-Based
Licensed Family Child Care
Group Home
License Exempt
School District
Summer Camp
Six or Fewer

3. Please select age groups for which you provide care (choose all that apply):

Infants
Children 1 Year Old
Children 2 Years Old

Children 3-5 Years Old
School Age (5 years and Older)

Branching: Only ages age groups selected in question 3 will be available to user.

4. Please select the frequency your program charges parents for child care.

() Hourly () Daily () Weekly () Bi-Weekly () Monthly () Other_____

5. Please provide the number of children your program *currently* has enrolled.

Full Time Care: In excess of five (5) hours.

Half Time Care: Three (3) hours to five (5) hours per day

Part Time Care: Less than 3 hours.

Enrollment Type	Type of Care Option available Y/N? (dropdown)	Rate Charged	# Average Enrollment	# Your program seeks to serve?
Full Day Infant		\$		
Half Day Infant		\$		
Part Day Infant		\$		
Full Day Children 1 Year Old		\$		
Half Day Children 1 Year Old		\$		
Part Day Children 1 Year Old		\$		
Full Day Children 2 Years Old		\$		
Half Day Children 2 Years Old		\$		
Part Day Children 2 Years Old		\$		
Full Day Children 3-5		\$		
Half Day Children 3-5		\$		
Part Day Children 3-5		\$		
Full Day Children School Age		\$		
Half Day Children School Age		\$		
Part Day Children School Age		\$		
Before and After School Rate School Age		\$		

6. Do you provide care during any of the following “non-traditional” hours? (Choose all that apply)
 Weekends (Saturday/Sunday)
 Evenings (After 7 P.M.)
 Early Mornings (prior to 6:00 A.M.)
 None of the Above

Branching: User answered “weekends” “evenings” or “early mornings” to Question 6

7. Do you charge the same rate for care during daytime hours and “non-traditional” hours? (choose one):
 () Yes () No

Branching: User answered “No” to Question 7

Only age groups show based on response to Question 3

8. Please provide the number of children your program has enrolled during non-traditional hours for [Age Group Selected] in the following chart. In addition, please provide the rates you charge and frequency charged for [Age Group Selected] for non-traditional hours.

Enrollment Type	Type of Care Option available Y/N? (dropdown)	# Average Enrollment	# Your program seeks to serve?
Full Day Infant		\$	
Half Day Infant		\$	
Part Day Infant		\$	
Full Day Children 1 Year Old		\$	
Half Day Children 1 Year Old		\$	
Part Day Children 1 Year Old		\$	
Full Day Children 2 Years Old		\$	
Half Day Children 2 Years Old		\$	
Part Day Children 2 Years Old		\$	
Full Day Children 3-5		\$	
Half Day Children 3-5		\$	
Part Day Children 3-5		\$	
Full Day Children School Age		\$	
Half Day Children School Age (\$	
Part Day Children School		\$	
Before and After School Rate School Age (5 and Older)		\$	

9. Does your program charge an enrollment or registration fee? (yes or no)
 () Yes () No

10 If Yes, (annual or one time/initial) Is the fee per child or per family
☐ Per child ☐ Per Family

11. Does your program charge an activity fee? (yes or no)
☐ Yes ☐ No

12 If Yes, (annual or one time/initial) Is the fee per child or per family (drop down)
☐ Per child ☐ Per Family

13. Is your program accredited by any of the below DESE recognized accrediting organizations?
 (Choose all that apply):

AdvancEd
 Commission on Accreditation of Rehabilitation Facilities
 Counsel on Accreditation
 Missouri Accreditation
 NAEYC (National Association for the Education of Young Children)
 NAFCC (National Association for Family Child Care)
 NECPA (National Early Childhood Program Accreditation)
 None **(if none is selected, are you pursuing accreditation y/n)**
 Other, please specify: _____

14. Is your program any of the following?
 Head Start
 Early Head Start
 Montessori
 Affiliated with local school district
 Affiliated with higher education or university
 Privately Owned
 Affiliated with a Church

Branching: User answered “Center-Based” or “Group Home” or “License Exempt” or “School District”, or “Summer Camp” to Question 2

15. We'd like to know more about the education level and staffing levels of Missouri's early education field. Again, this information will only be used for research by the State of Missouri, and your responses will be kept anonymous. Complete the following table with the total number of staff, openings, and education level for the following staff types in your program.

	Number of Staff	Number of Staff Vacancies in Past Year (Include Current Vacancies) Openings/
Director		
Administrator		
Program Manager		

Lead Teacher		
Assistant Teacher		
Additional Staff		
Substitutes		

16. Could you tell us more about the highest education level for each of your staff?

Education Level	Number of Staff
Less than High School	
High School or Equivalent	
Some College	
Child Development Associate	
Associates Degree (Other than CDA)	
Bachelor's Degree	
Graduate Degree	

Branching: User answered "Family Child Care" or "Six or Fewer" to Question 2

17. What is your level of education?

Less than High School
 High School or Equivalent
 Some College
 Child Development Associate (CDA)
 Associates Degree (Other than CDA)
 Bachelor's Degree
 Graduate Degree

Branching: None

18. How did you hear about this survey?

Email
 CCBIS
 Telephone Outreach
 From your licenser or other technical assistance staff
 Text Message
 Social Media
 Someone Else
 None
 Other, please specify: _____

19. Did you receive additional education about this survey or assistance filling it out? If so, from whom?

Survey Call Center
 Local Library
 Missouri Licensing Staff
 Child Care Resource & Referral Agency
 Child Care Aware of Missouri

Educare

Other, please specify: _____

20. If you are interested in entering a raffle for one of two \$100 Visa gift cards for completing this survey, please enter your contact information below.

Insert contact info form (name, phone, email, address, etc.)

END OF MARKET RATE/PRICE COLLECTION SURVEY

On behalf of DESE and the Office of Childhood, we thank you for completing this year's Market Rate Survey. The data received from our participating providers is critical to formulating informed subsidy rates that support the availability of quality child care in Missouri. We appreciate your valuable assistance.

This is the end of the main survey. If you are interested in providing additional cost, expense, and revenue information to Missouri to help further inform our rate-setting process, please click the link below to complete an additional short cost of care survey:

[CLICK HERE TO TAKE THE COST OF CARE SURVEY](#)

We are interested in taking a deeper dive into the costs of operating your program.

In order to meet the new requirements of the 2014 CCDF reauthorization, states must also take into consideration the cost of care when setting rates. Both the cost of 1) implementation of health, safety, quality, and staffing requirements and 2) the cost of higher quality care should be taken into consideration. Taking this survey will assist Missouri in Meeting ACF's definition of a "narrow cost analysis," and will use this information to help weight responses during the rate-setting process.

If you complete the cost of care survey, you will be entered to win an ADDITIONAL \$100 Gift Card.

COST OF CARE SURVEY

1. Please enter your Department Vendor Number (DVN). _____

2. Please select which provider type best describes your program:

☐ Center-Based ☐ Licensed Family Child Care ☐ Group Home ☐ License Exempt ☐ School District ☐ Summer Camp ☐ Six or Fewer

Branching: User answered "Center-Based" or "Group Home" or "License Exempt" or "School District", or "Summer Camp" to Question 2

3) Service and Administrative Personnel Salary Expenses. Please enter the total annual amount paid (salaries or hourly pay only; do not include fringe or other benefits) and total number of your program staff as shown below. One full time staff member would equal 1, while part-time staff would equal the percentage of time they would work as compared to full-time; for instance, a part-time staff member that only works about 20 hours per week would equal 0.5.

	Full Time/Part Time Number of Staff	Average Rate of Pay for Position Type	Dropdown: Hourly, Weekly, Monthly, or Annually for Staff Type
Director			
Administrator			
Program Manager			
Lead Teacher			
Assistant Teacher			
Additional Staff			
Substitutes			

Branching: User answered "Licensed Family Child Care" or "Six or Fewer" to Question 2

4) Do you employ an Assistant? Yes or No (dropdown)

	Avg. Hours Worked	Rate of pay	Hourly, Monthly, Annually (Dropdown)	Weekly, or Annually (Dropdown)
Assistant(s)				

5) Typically, how many children are being served at one time in your program? _____

Branching: User answered “Center-Based” or “Group Home” or “License Exempt” or “School District” or “Summer Camp” to Question 2

6) Personnel Benefits and Other Staff Expenses. Please enter your total annual program expenses to the following personnel-related costs, if applicable, including your own.

	Total Cost
Total Personnel Salary/Wage Expenses (exclusive of benefits below)	
Employer's share of Social Security and Medicare Tax	
Unemployment Tax (Report Total of Division of Employment Security quarterly reports)	
Worker's Compensation Annual INSURANCE Premium	

Do you provided employees Health, Dental, Disability, Life and/or other insurance? Yes/No
(Drop down: if yes how much)

Branching: User answered “Family Child Care” or “Six or Fewer” to Question 2

7) Personnel Benefits and Other Staff Expenses. Please provide any additional expenses your program may have regarding employee pay.

	Total Cost	Monthly or Annually?
Total Personnel Salary/Wage Expenses (exclusive of benefits below)		
Self Employment Tax (Social Security and Medicare Tax)		
Employer's share of Social Security and Medicare Tax		
Unemployment Tax (Report Total of Division of Employment Security quarterly reports)		
Health, Dental, Disability, Life and other insurance		

Branching: User answered “Family Child Care” or “Six or Fewer” to Question 2

8) Program Expenses. Please enter your total monthly expenses for the following categories, if applicable.

For each item, indicate cost specifically for the portion for which your program pays	Total Cost	Monthly or Annually?
Rent/Mortgage		
Insurance (liability or similar)		
Utilities (power, water, telephone, etc.)		
Cleaning or Maintenance Fees		
Accounting & Legal		
Repairs to Program Equipment		
Supplies (office, educational, etc.)		
Non-Reimbursable Food Cost		
Training & Professional Development		
Costs relating to pursuing or maintaining program accreditations		
Other, please specify in the next box		

Branching: User answered “Center-Based” or “Group Home” “License Exempt” or “School District” or “Summer Camp” to Question 2

9) Program Expenses. Please enter your total annual program expenses

	Total Annual Cost
Non-Reimbursable Food Cost	
Supplies	
Equipment/Furniture	
Insurance (liability, accident, etc.)	
Building Insurance	
Printing and Postage	
Advertising	
Miscellaneous	
Child assessment system	
Rent /Lease	
Utilities (Electric, gas, water/sewer, etc.)	
Telephone & Internet	
Maintenance/Repair/Cleaning	
Consultants/Training	
Audit	
Fees/Permits	
Costs relating to pursuing or maintaining program accreditations	
Vehicle Expenses (Including Mileage and Insurance)	

	Total Annual Cost
Other or Misc. Expenses	

Branching: None

10) Does your program charge any other fees? (Please check all that apply and provide what the fee is.)

Enrollment or Registration Fee

Activity Fee

Application

Field Trips

Food (meals, snacks)

Late Child Pick Up

Assistance for children with special needs

Supplies

Special Programming

Late Payment

Transportation

Other, please specify

11) Which of the following revenue sources does your program receive (check all that apply)?

Tuition/fees paid by parents/families (not receiving subsidy)

Additional tuition/fees paid by parents/families above child care subsidy

Fees in addition to adoptive child subsidies

Sliding Fees and other fees by parents who receive child care subsidy

MO Child Care Subsidy

Head Start/Early Head Start

Child and Adult Care Food Program (CACFP)

Local government (e.g., Pre-K, local school board)

Community organizations or other grants (e.g., United Way, local charities)

Fundraising activities, gifts, cash contributions

Tribal Funding Sources

Other _____

Branching: None

12) If you are interested in entering a raffle for one of two \$100 Visa gift cards for completing this survey, please enter your contact information below.

Insert contact info form (name, phone, email, address, etc.)



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